



**SUNDAY  
5.20.18  
7:30am**

## Sponsorship Levels

### ☐ **Platinum/Presenting \$2,500**

- Listed on website with logo
- Logo on front of race t-shirt
- Logo on finish line banner and all marker signs
- Announced at race
- 10 race entries

### ☐ **Gold \$1,000**

- Listed on website with logo
- Logo on back of race t-shirt
- 5 race entries

### ☐ **Friend \$100**

- Listed on website with logo
- Logo on back of race t-shirt
- 1 race entry

### ☐ **Silver \$ 500**

- Listed on website with logo
- Logo on back of race t-shirt
- 3 race entries

### ☐ **In Kind**

- Listed on website with logo
- Logo on back of race t-shirt
- 1 race entry

Hello, my name is Sherry DeGenova. Seven years ago, after witnessing an extreme case of neglect and abuse of a stray dog in the city of Hartford, I founded Kenway's Cause, an approved 501(c)(3) non-profit organization that raises funds to help animals in the City of Hartford. We provide medical care to the injured animals picked up by City of Hartford Animal Control that would otherwise be euthanized due to lack of city funding to provide the care they require. Kenway's Cause also supports adoptive families should an animal adopted from the Hartford Animal Shelter have an unforeseen medical condition. Additionally, we support Hartford residents that are struggling to provide basic needs for their pets during financially difficult times.

We are currently organizing "Wag, Walk & Run for Kenway's Cause" to be held **on Sunday, May 20, 2018 at Riverside Park in Hartford**. This is a 5k race/2 mile walk/1 mile dog walk along with a Kid's Fun Run. The proceeds from this event will be used to support and fulfill the needs of the injured/sick/homeless animals in the City of Hartford.

We are reaching out to the business community with sponsorship opportunities which are attached. Please consider sponsoring this race so Kenway's Cause can continue to help the animals in the City of Hartford.

Thank you for your consideration.

Sincerely,

*Sherry DeGenova*

Sherry DeGenova  
President, Kenway's Cause



Thank you for your support of the **Wag, Walk & Run for Kenway's Cause**. Please complete this form to reserve your sponsorship.

- ☐ **Platinum/Presenting - \$2,500**    ☐ **Friend - \$100**  
☐ **Gold- \$1,000**    ☐ **In Kind**  
☐ **Silver - \$500**

I am unable to participate at this time. Enclosed is a gift of \$ \_\_\_\_\_

**Total Amount:** \$ \_\_\_\_\_

For charitable receipt purposes, will you be using the run benefits associated with your sponsorship? ☐ YES ☐ NO

**Payment Information:** ☐ AMEX ☐ Visa ☐ MasterCard ☐ Discover ☐ Check

Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Company (if corporate card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact (if different than above) Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please return this form and payment to:  
Kenway's Cause, 53 Nod Rd, Windsor, CT 06095

All sponsors have the option of having a table at the race to promote their business

Sponsorship deadline is 5/7/18; please also let us know by this date if you wish to have a table at this event

**Website: [www.kenwayscause.org](http://www.kenwayscause.org) • Email: [kenwayscause@aol.com](mailto:kenwayscause@aol.com) • Like us on Facebook!**